Lee Hancock  
Chief Executive Officer and Founder  
go2

Lee Hancock is the CEO and founder of go2® a leading mobile local search and content company in the U.S., with industry leading distribution through Alltel, Cingular, Sprint, and Verizon wireless carriers. He is one of the early pioneers in the mobile, local search and content industry, having started and launched go2, the world’s first mobile, local search directory in 1999. He is the co-inventor on ten U.S. patents with 1996 priority dates covering various aspects of automatic location based services and location referencing technologies.

From go2’s initial public launch in 1999, Mr. Hancock led go2 to become one of the most-trafficked mobile website networks in the U.S. go2 will soon announce that in November, 2006 it delivered its one Billionth page view of local search and information to mobile phone users in the U.S.

From 1989 to 1998, Mr. Hancock was a partner with the 200-person California law firm of Allen, Matkins, Leck, Gamble and Mallory. He was the partner in charge of the firm’s corporate law department from 1995 until he resigned to devote full time efforts to go2. Mr. Hancock specialized in the fields of tax, corporate securities, mergers and acquisition and the representation of venture financed technology companies.

Mr. Hancock received the Ernst & Young Entrepreneur of the Year award in Orange County, California in 2000. He is also a co-founder of inBuilding Systems Corp., a provider of high-speed Internet access for multi-tenant office buildings, which was successfully sold in 2000. He has served on the boards of directors and assumed key leadership roles in several charitable organizations and business associations, including the Orange County Community Foundation.

Mr. Hancock, who is also a CPA, received a B.S. in Accounting summa cum laude from Missouri State University in 1975 and a J.D. cum laude from Southern Methodist University School of Law in 1979.